

Lafayette Ski & Snowboard Club

The First Run

Lafayette Ski Club Has A New Name and Logo

Well, we went and did it. Now what does this change mean for us? Not much really. Changing our name from the Lafayette Ski Club to the Lafayette Ski and Snowboard Club really doesn't mean any big changes are on the horizon. Really what it means is we are just keeping up with the times. As snowboarding continues to grow, the likelihood that more of our members will try boarding grows. And if we are going to attract new members, we need to appeal to both skiers and boarders. Many people are doing both boarding and skiing. With all that said, we are staying ahead of the curve in the Snowsports industry. Other clubs have added Snowboarding to their name but

we are ahead of most in our area. In order to grow and prosper, we need to appeal to the broadest section of the Winter Sports crowd. The board felt that this was in the best interest in the future of the club. It doesn't mean that you have to hang up your skis but you can if you like.

As far as the new logo, well it is professionally designed by one of our new members, Mike Panich. Mike is a graphic designer by trade and I think he did a fine job. We hope to do new flyers, t-shirts, and stickers to advertise the club. We also hope to redesign the LSSC website with the new logo in the near future.



Don't forget, Monthly Meetings are the First Wednesday of the month, September through May. Bring a friend!



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SNOWCREST SKI CENTER

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Lafayette Ski Club Plans A Day At Tippecanoe Mall With Dick's Sporting Goods

If you didn't know it, Lafayette has a new sporting goods store. Dick's Sporting Goods has moved into Tippecanoe Mall in the old Lazarus building. Dick's recently purchased Galyan's, the Indianapolis based sporting goods retailer. While how the merger will change the two stores is not fully known, it is known that the Galyan's name will disappear and competing stores will close.

I recently spoke to the new store manager of the Lafayette version of Dick's Sporting

Goods which opened in early September. We discussed their winter sports department at the Lafayette Store. He reported that the store would increase their clothing line as winter approached. He also said that they would have a line of snowboards and snowboard boots at the Lafayette location. He did say that they would not be stocking any ski specific gear. Perhaps we can change that in the future with a large increase in membership.

I then discussed putting up a display in the store. The manager then suggested that we

come out to the store and set up a manned display to attract membership. He offered to let us put up a table and pass out information about our club on a weekend at the store.

So, when we get at date, we will let everyone know and then we will look for **volunteers** to man the table. Look for a November date for our day at Dick's Sporting Goods.

Third Annual Trip to Snowcrest Ski Center—October 30, 2004

I hope you will be able to attend this fun event! It is a great way to get excited about the coming ski season!! Please try and attend, Snowcrest Ski Center has given us lots of goodies in the past for prizes at our meetings. It would be nice to support them. They really know their stuff.

The Lafayette Ski & Snowboard Club will be taking a short little trip up to Snowcrest Ski Center again this year. (They have lots of Snowboards too.) This will be our third annual trip to the south side Ski Center in Crestwood, IL. It will be on Saturday, October 30th, 2004, at 8:30 AM.

Tom and Jon are awaiting our arrival and the indoor ski deck will be at our disposal. Yes, we will have the ability to ski indoors while we are up there.

The shop has lots of clothing and ski/snowboard accessories to help you get prepared for the upcoming ski season. If you would like to get your skis tuned up, then bring them along. We can likely get a

hot wax while we are there but hand tunes or machine stone ground tune ups will take longer. You can leave the skis at the store and pick them up at the next club meeting. You can't beat delivery service like that.

Snowcrest Ski Center also has the latest in skis, boots, and boards. If you need custom work done, then this is the place for you. Ready for new boots, then come along and get fitted at one of America's Best Bootfitters certified shops. Need new planks, then come see all the newest models from Atomic, Elan, Dynastar, Volkl, and others. Check out Snowcrest at www.snowcrest.com.

Also, Snowcrest does rentals, so if you want to rent something for one of our trips this would be a great time to do that.

The little trip will leave from West Lafayette around 8:30 AM on Saturday, October 30th. The group will return home late afternoon or early evening on

the way home, depending on where we stop to eat. Take some time and get ready for the fast approaching ski season. Meet new friends and rekindle old acquaintances on a day trip to the ski shop. **We will meet at the Wal-Mart on the West Side.**

We will car pool up to the shop. Bring a friend along. If you can drive, let me know, A.S.A.P.

There will be discounts just for us and they have coupons available on their website. Come along, you won't be disappointed!! If you have any questions, email me or call me at home (219) 474-9047. You can also reach me at (219) 863-5439.

If you have skis you want tuned, call me and I can pick them up in the Lafayette area and take them up if you can't make it. I am already picking up one pair of skis to take up.

Don't miss this chance to see one of the nation's best ski shops. If you are interested, clear your calendar and make a day with the rest of the club. Come and have fun with us on this social outing.

Ski Dazzle — Not Just Another Ski Show, Come See What You Are Missing

The Ski Dazzle Ski Show will be here before you know it. The annual show will be in Chicago November 4-7, 2004. The show will again be at the Donald E. Stephens Center at the Rosemont Civic Center. The Rosemont is just a stones throw away from O'Hare.

The Ski Dazzle show will feature every major resort across North America and will also have several ski shops on hand. As well, one of the largest ski swaps you will ever find under one

roof. There are more bargains in the swap than you will ever find at 100 garage sales.

Discount admission tickets are usually available around Chicagoland. They did not print up discount coupons for clubs this year so you can pick up a Discount Voucher at Snowcrest Ski Center when the LSSC travels to Snowcrest on October 30th.

You can also purchase tickets online and get

more information by visiting the Ski Dazzle website at www.skidazzle.com. Don't miss this chance to see what is going on in the ski industry. You will also have the chance to sing up for tons of give-aways. Last year one of our members won two 5-day lift tickets to Kington. That was \$500 worth of lifts. That makes the trip to Chicago well worth the trip. Find a friend, another club member, or anyone who will go with you and head to the Ski Dazzle Ski Show.

WORD SEARCH

Win A Backpack

Word Search Fun

Complete the Word Search and bring it to the next regular meeting. All of the correct entries will be entered into a drawing to *win an Atomic Skiing Backpack* a \$49 value. Don't wait, complete your Word Find now!



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| AJAX | GANT | PYRAMID PEAK |
| ASPEN | HIGHLAND BOWL | RED ONION |
| BIG BURN | HIGHLANDS | ROARING FORK |
| BUTTERMILK | HOTEL JEROME | SILVER QUEEN |
| CLIFFHOUSE | KRABLOONIK | SNOWMASS |
| CLOUD NINE BISTRO | LITTLE NELL | SUNDECK |
| ELK CAMP | MAROON BELLS | X GAMES |

Keystone – Now the Biggest Ski Area in Summit County

While the LSSC looks for new places to go and visit we have to look at what will work best for our group. When we look for places for short trips, we often look at any resort that is a short bus trip from Denver. Winter Park, Copper Mountain, and Summit County. Well, Keystone Resort has upped the ante.

Keystone has added 861 acres to a total of 2722 acres. This is spread across three distinct peaks. They now have 117 trails and 21 lifts. 54% of Keystone is rated as expert, 34% is blue and 12 % is rated as green. That means there is something for everyone at Keystone.

Vail Resorts, the parent company of Keystone has been investing much in it's lodging and night life. They have invested more than one million dollars in restaurant and nightlife improvements. Keystone also has some of the finest dining at any ski resort. This is all in addition to more than 30 other award winning and casual dining spots throughout the villages.

Keystone is also the only major resort in the area to offer night skiing. That alone can mean many more vertical feet in a day. There are 15 trails open until 8:00 PM including a halfpipe. Night skiing is

free the day of your arrival at Keystone Resort.

Play for FREE when you stay at Keystone! Every guest at Keystone Resort properties receive FREE Adventure Passports loaded with one-time coupons for activities and adventures! Activities include ice skating admission, night skiing on the night of arrival, scenic sleigh rides, wine tasting, yoga, and more.

One last nice thing is that Eagle and Denver airports are both about the same distance. Choose the lower airfare and you are there! www.keystoneressort.com

PO Box 2275
West Lafayette, IN 47906



Ski To Live, Live To Ski

Address Correction Requested

Park City Trip Still Has Spots Available

The second major trip of the 2005 season will be to Utah. The club will be traveling to the Park City Area during Purdue Spring Break. Frank Arnold will be leading this trip for the Club. The trip will depart from Indianapolis on Sunday, March 13th at 8:50 AM and take a short hop to O'Hare. The group will then be off to Salt Lake City and arrive at 12:30 PM.

This trip will provide LSC with a long over due opportunity to ski in the Wasatch Mountains. The trip is limited to 26 spots so don't wait to sign up and get an opportunity to ski where the world's best skied just two short years ago in the Olympics.

This fabulous trip will return you home on Thursday, March 17. The group will be transported back to Salt Lake City again in a large bus. The group will fly back to O'Hare from Salt Lake at 1:00 PM and arrive at 4:47 PM. After a one hour lay over, the group will leave Chicago at 5:50 PM and return to Indy at 7:50 PM.

The four night trip will allow everyone to have three days of lift service on the mountains around Park City. The contract with Winter Ski & Sport provides us with one day at Park City, one day at Deer Valley and one day at The Canyons.

Contact Frank Arnold at frank@ghbraille.com.



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